

Davis County Health Department’s Employee Distinction Award

Mindy Box of the Davis County WIC. Program was awarded Davis County Health Department’s Employee Distinction Award at a department in-service last month. The award was presented to Mindy by the County Health Officer, Lewis Garrett, for her exemplary service and contribution. Mindy is dedicated and often goes out of her way to help a client or staff. She is a great leader and frequently called upon to solve problems throughout the clinics. Conscious of policy and procedure, she works to make sure client, staff and the clinic needs are met. Mindy is an exceptional employee and a great asset to the Davis County Health Department and W.I.C. Program.



**March is National Nutrition Month®! “Eat Right, Your Way, Every Day.”**  
Visit [www.eatright.org/nnm](http://www.eatright.org/nnm) for new NNM catalog, toolkit, handouts, games and recipes



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# The WIC Wire



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## What’s In a Name?

Many calls to the Pregnancy Risk Line (PRL) start with an apology -- something like, “Oh, sorry, I thought I was calling the breastfeeding line. I am breastfeeding and have a question about a medication I’m taking.”

Counselors quickly let them know that they have reached the right place, their questions can be answered, and it’s unfortunate the Pregnancy Risk Line name doesn’t say anything about breastfeeding! For this reason, the PRL has wanted to change its name for many years.

PRL has been working with a national, non-profit organization on a renaming campaign called MotherToBaby, with a tagline that says ‘Medications and More During Pregnancy & Breastfeeding. Ask the Experts’. Everything else stays the same, especially the evidence-based information for health care providers and the public. A national toll-free number will be promoted so Utah moms can call the service wherever they travel.

“Focus groups and many logo designs were tested and the result is a modern look with comfortable colors that women of childbearing age like, said PRL Program Manager Julia Robertson. “It also includes a tagline that lets everyone know exactly what we do,” she added.

When answering questions about medications while breastfeeding, MotherToBaby can usually give reassuring information to keep moms breastfeeding as long as possible.

The health benefits of breast milk have long been established, but some health care providers are concerned about side effects of some medications for nursing infants. Some may tell moms to “pump-and-dump” when many times there is no need. This can decrease milk supply, interfere with bonding and add the expense of purchasing formula.

MotherToBaby has 30 years of experience that includes information on the amount of medication that will enter the breast milk, and has documented reports of side effects for babies that will be shared with callers.

For questions about medications or other exposures in pregnancy or while breastfeeding, call MotherToBaby at **801-328-2229 or toll-free 866-626-6847**. The line is staffed Monday through Friday from 8 a.m. until 5 p.m. You can also visit the Pregnancy Risk Line website at [www.pregnancyriskline.org](http://www.pregnancyriskline.org).

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## Utah State WIC Staff

**Chris Furner, MS, CHES**

**WIC/CSFP Program Manager**

**Responsible for:** overall administration of the Utah WIC and CSFP Programs. Utah State Plan; financial solvency of WIC and CSFP; coordination with local WIC Directors, Health Officers, Utah Dept. of Health administration and USDA; supervise state staff.

**Phyllis Crowley, MS, RD, CD, IBCLC**

**State Nutrition Coordinator**

**Responsible for:** management of the overall nutrition and breastfeeding components of the Utah WIC Program; direct supervision of state Child Nutrition Specialist team; development of goals, standards and policy and procedures; compliance with federal regulations; technical assistance to administrators and policy makers.

**Linda Schiele, BSBM, MBA**

**Vendor Management /EBT Coordinator**

**Responsible for:** vendor management policies and procedures, retail agreements, violations, investigations, compliance, high risk; vendor training materials and vendor management forms; food delivery system, redemption, reconciliation, bank coordination; vendor and participant complaints; participant violations; EBT Planning.

**Rick Wardle, BS**

**Operations Manager**

**Responsible for:** eligibility policy, clinic operations policy, civil rights, State Plan/P&P development, web site/SharePoint content, check stock distribution, operational forms, management evaluations, assist Vendor Management Coordinator, oversee orientation and vendor video development, assist with Spanish translation; supervise Operations Specialist, Clerk and Receptionist.

**Judy Harris, MPH, RD, CD, IBCLC**

**Child Nutrition Specialist**

**Responsible for:** functions as State Breastfeeding Coordinator; breastfeeding policy, promotion activities, educational materials, training programs/seminars; manage breastfeeding budget, supplies & equipment, Peer Counselor Program and other breastfeeding training programs; complete breastfeeding evaluation, management evaluations; collection/reporting of breastfeeding data; collaborate with community to provide services; special formula orders.

**Christina Perry, RD, CD, IBCLC**

**Child Nutrition Specialist**

**Responsible for:** nutrition surveillance data; coordination and training of interns; WIC Wire editor; management evaluations; special formula orders; technical assistance to local agencies, administrators and policy makers with nutrition regulations, assessment, certification.

**Paola Vélez, MBA, RD, CD**

**Child Nutrition Specialist**

**Responsible for:** Nutrition education classes and handouts; Nutrition Education Committee chair; review of agency nutrition education submissions; nutrition modules; Spanish translation (state/national –USDA); TV nutrition spots; special formula orders; management evaluations; technical assistance to local agencies, administrators and policy makers with nutrition regulations, assessment, certification; policy and procedures.

**Amber Brown, RD, CD**

**Child Nutrition Specialist**

**Responsible for:** authorized foods list, product guide, food packages, food management in VISION, management evaluations, special formula orders; technical assistance to local agencies, administrators and policy makers with nutrition regulations, assessment, certification.

**Dana Gauthier, MBA**

**Budget Coordinator**

**Responsible for:** local health department grant development, budgets, state agency private contracts and invoice payments, expenditure tracking, USDA federal financial reporting, participant violation payments.

**Karen Smith**

**Executive Secretary**

**Responsible for:** administrative support for Program Manager and state staff; scheduling meetings; meeting minutes; travel requests and reimbursements; group gatherings; purchase orders; office supplies; reference materials; clinic and vendor stamps.

**Jessica Perkins**

**Clerk**

**Responsible for:** UCI clinic forms and supplies order; breastfeeding supplies, inventory, ordering; assist Breastfeeding Coordinator and Vendor Management Coordinator; vendor management reports, vendor mailings, shipping.

**Dee Anne McGuire**

**Receptionist**

**Responsible for:** answering phones, mailings, training registrations, vendor management reports, assist Vendor Management Coordinator; assist nutrition team, miscellaneous duties.

**Angela Sorrells**

**IT Project Manager**

**Responsible for:** IT projects for WIC, coordinate IT functions with DTS, WIC state staff and local clinic & IT personnel, oversee VISION, coordinate with Ciber and MPSC user group, VISION testing and training, EBT Planning.

**John Radmall**

**Programmer**

**Responsible for:** maintenance and testing of VISION system, programming and analysis for reports and special requests, collection and integration of WIC data; SharePoint development; provide HGB data to authorized Head Start agencies; CSFP lookups and legal requests from outside agencies, interfaces with external entities such as USIIS and financial institutions.

**Grace Serna**

**Operations Specialist/WIC Help Desk**

**Responsible for:** VISION support, clinic operations issues and resolution; VISION testing and training, review VISION reports and records, assist with management evaluations, assist IT Project Manager, Teletask, assist with Spanish translation, assist with check stock distribution.

**Jerilin Nunu, MPH**

**Commodity Supplemental Food Program Coordinator**

**Responsible for:** coordination of CSFP program; development of CSFP state plan, policies and procedures, and program informational flyers and brochures; CSFP inventory, caseload, and food order oversight, management evaluations, distribution site reviews, compliance with federal regulations, liaison between USDA and local agency (Utah Food Bank).